



THE
FUTURE
NEEDS
US NOW

TRANSFORMING THE FUTURE OF CANCER RESEARCH



PRIORITY FUNDING OPPORTUNITIES

Greatest Need Fund

Impact: The UW Carbone Cancer Center Greatest Need Fund provides flexible resources needed for research to move quickly in unexpected directions and to swiftly pursue promising clinical applications. These essential discretionary funds provide a stable foundation by covering costs of critical services and innovative research not entirely funded by grants or other support.

Opportunity: Gifts of all sizes are welcome to grow UW Carbone's Greatest Need Fund, including estate gifts. Donors receive recognition through the Wisconsin Foundation and Alumni Association (WFAA) leadership giving societies and also receive regular updates on research and education.

Carbone Champions

Impact: Carbone Champions provide key unrestricted funding for mission-critical projects that advance the most promising new ideas, enhance resources available to researchers and respond to innovative and emerging needs. We are seeking 50 donors to contribute \$50,000 to honor our 50th anniversary (50-50-50 as we like to call it). Donors are able to make a 5-year pledge of \$10,000/year to the UW Carbone Cancer Center Greatest Need Fund.

Opportunity: Supporters receive an annual update letter from UW Carbone director, personal invite to UW Carbone's annual donor dinner, fall cancer conference and lab tours, recognition at UW Carbone events and programs, mailing of bi-annual Advances newsletter and monthly Advances e-newsletter, and membership in the Bascom Hill Society and Middleton Society.



UWHealth




Carbone
Cancer Center

Innovation Fund

Impact: The UW Carbone Cancer Center Innovation Fund provides discretionary resources to strengthen operations, expand scientific capabilities, support faculty recruitment, and advance the development of innovative products and approaches to the diagnosis, treatment and prevention of cancer. It is a transformative venture in collaboration with the Wisconsin Alumni Research Foundation (WARF) by creating a unique opportunity to participate in the ownership of startup biotechnology companies supported by WARF Ventures and to further develop and commercialize technologies arising out of UW Carbone's research in partnership with WARF Therapeutics.

Opportunity: RED AND WHITE LEVEL [*minimum \$100,000 philanthropic investment, payable over 4 years*] For a period of 4 years, donors will receive recognition as a contributor to the Innovation Fund, bi-annual investor impact reports from the UW Carbone Director, access to password-protected website, special event invitations in Madison and around the country, including opportunities to meet key researchers and tour UW Carbone's facilities and lab space, and all benefits outlined for Carbone Champions.

BUCKY LEVEL [*minimum \$1 million philanthropic investment, payable over 4 years*] For a period of 4 years, in addition to the Red and White Level benefits listed above, donors will receive a seat on the Innovation Fund Contribution Board, annual meeting invitations with leadership of UW Carbone and WARF, early access to participate in the ownership as independent investors of startup biotechnology companies established by the UW Carbone/WARF collaborative partnership.



Wisconsin Medicine is the philanthropic partnership between UW Health and UW School of Medicine and Public Health. Together, we are championing patient care, research, education and health equity.



PRIORITY UNRESTRICTED FUNDING AREAS:



Pilot Research – As new ideas emerge, small pilot grants help researchers gather data needed to pursue much larger federal grants or industry awards

New Faculty Start-Up – As new faculty members arrive, they often have specific equipment, supply and staff needs to quickly launch their research initiatives

Bridge Funding – When funding for promising research runs out before the next grant is received, bridge funding allows researchers to receive short-term funding to continue work and sustain momentum

Clinical Research Support – Supporting clinical trials development in order to enroll as many patients as possible in promising new clinical research



Young Investigator Support – Investing in the best of our homegrown talent by funding multi-year fellowships for new doctors to continue highly specialized training while caring for patients and conducting research

Equipment – Upgrades to our current equipment, new equipment and service agreements

Programmatic Infrastructure – Supporting our health disparities programs, development and marketing needs and our key membership fees, including the National Comprehensive Cancer Network

Recruitment and Retention – Recruiting and retaining the best minds and kindest hearts to conduct research and care for our patients, by providing outstanding labs, technology and staff to encourage new faculty to come to Madison

Educational Programs – Sharing knowledge and discovery globally by sponsoring symposiums, conferences, lectures, summer research experiences for undergraduate students and matching support for federally-sponsored training programs



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LEARN MORE:

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or e-mail curecancer@supportuw.org

