



Dear Friends,

Revolutionary. Transformative. Innovative.

These words describe the new partnership between the UW Carbone Cancer Center and the Wisconsin Alumni Research Foundation (WARF). We're excited to share its promise and potential and would like to invite you to participate as our partner in the UW Carbone Innovation Fund.

**Raising \$20 million to support the next generation of
excellence in cancer research.**

That is our goal in developing the UW Carbone Innovation Fund. It's a transformative venture to provide seed funding for mission-critical projects that advance the most promising new ideas, enhance resources available to researchers and respond to innovative and emerging needs. This unique opportunity also provides early access to participate in the ownership of any startup biotechnology companies supported by WARF Ventures to further develop and commercialize technologies arising out of UW Carbone's research.

At the University of Wisconsin-Madison, we are uniquely positioned for success in this venture because of our expertise in both research and technology patenting and licensing and are proud of our historical legacy in developing therapeutics benefiting people around the world.

We are a team.

Our collaborative strength at UW always lies in our teamwork. Teamwork among clinicians, researchers, patients, and you – our donors. We recognize that everyone is a valuable member of our team to advance the global common good.

Please take a few minutes to review the enclosed flier about the UW Carbone Innovation Fund.

We invite you to consider an investment in accelerating the development of diagnostic, therapeutic and preventative approaches in cancer research and treatment. Our future is innovative and transformative with your partnership.

Howard Bailey, MD
Andy & Susan North Professor of Cancer Research
Director, UW Carbone Cancer Center

Erik Iverson
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