



45th Annual Course in Cytometry

June 18-23, 2022



Hosted by: University of Wisconsin Flow Cytometry Laboratory & Wisconsin Union Conference Management

In partnership with University of Wisconsin Carbone Cancer Center & University of Wisconsin Biotechnology Center & Cytometry Educational Associates, Inc

Sponsor Prospectus

5 Days of Instruction on the beautiful University of Wisconsin - Madison campus

A Unique Opportunity to feature Instrumentation, Reagents, Software, & Expertise

- 21 Lectures
- 15 Labs Offered
- Keynote Speaker - TBA
- Sponsor Night at UW Biotechnology Center
 - Wine & Cheese
 - Instrument Demos
- Banquet - Dinner at [Vintage Brewery](#)
- Free Afternoon
 - Visit [Olbrich Botanical Gardens](#)
- ~90 Attendees
 - From Core Labs, Research Labs, & Industry
- ~30 Instructors
 - Leaders in the field of Cytometry
- Technical Application Scientists assisting in Labs
- Access to Lectures and Labs
 - (as Space & Instructors allow)



Previous Sponsors



Sponsorship Levels

	Major Sponsor	Sponsor	Supporter	Contributor
Contribution	Minimum \$2500, OR \$1500 and significant contribution of instrumentation, personnel, supplies	Minimum \$1500, OR significant contribution of instrumentation, personnel, supplies	Minimum \$750, OR instrumentation, personnel, supplies	Other monetary or supplies contribution
Benefits				
Listed on Course Website & Course Notebook (Logo & Weblink)	✓	✓	✓	✓
Promotional Material & Literature included in Attendee Resources Drive	✓	✓	✓	
Physical Literature Placed Outside Lecture Hall	✓	✓	✓	
Auditing Labs & Lectures (dependent on space and instructor permission)	✓	✓		
Option of Demo during Sponsor Night	✓	✓		
One-Minute Video to be played before lectures & during Sponsor Night	✓	✓		
Attendee contact info from those who opt-in	✓	✓		
First-Round choice of Sponsor Night table location	✓			



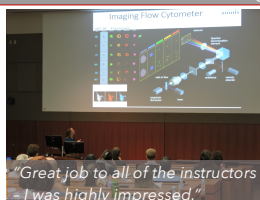
To Discuss Sponsorship Opportunities, Contact Dagna Sheerar at dsheerar@wisc.edu

Sponsor and Instructor contacts will be made depending on the needs of individual labs & instructors



"I loved all of the hands-on time with instruments as well as the ability to discuss problems and questions with experts in the field in an intimate setting."

"Labs I attended were fabulous. Instructors led the labs in such an interesting manner that 4 hours simply went away so fast. Thank you!"



"Great job to all of the instructors I was highly impressed."



"Labs were great. Excellent Instructors. Liked that we had hands-on for many labs."